



ABOUT ME

Twin Mummy and Daddy is a parenting, lifestyle and travel blog written by Emily. Emily lives in Cardiff, with her husband, Nigel and their twin girls, Ruby and Maisie who were born in February 2012.

Following the premature birth of their twins, Emily decided to start a blog as a continuation of her online diary on a fertility forum. The blog, Twin Mummy and Daddy was born on the 17th June 2012. Whilst on maternity leave, Emily blogged about her experiences of the IVF that she'd gone through with her husband in order to conceive their twins. Writing about their IVF and neonatal journey gave hope, advice and a friendly face to others who were in the same situation.

What started out as a way to document her IVF and neonatal journey, has now turned into a passion for the love of writing. Emily still writes about her family, but also includes reviews, days out, crafts and many other topics.

BRANDS I'VE WORKED WITH



WORKING WITH YOU

Emily is happy to work with you by writing unique content tailored to your needs. Emily is also happy to accept sponsored posts written by you, and is also happy to work together on collaborations, competitions, giveaways, social media posts and interaction, as well as product reviews and videos for her You Tube Channel, or for your channel or website.

BLOG STATS

Parent Blog Leader board:	Top Ten	Trust Flow:	14	Main demographics: 54.15% female 45.85% Male <i>(as per google analytics)</i>
Monthly page views:	13,796	Twitter Followers:	11,800+	
Google Page Rank:	3	Facebook Likes:	1,685+	
Domain Authority:	38	Instagram Followers:	2,229+	Main readership: 35-44 years old (47.60%) 25-34 years old (41.74%) <i>(as per google analytics)</i>
Page Authority:	48	You Tube subscribers:	447	
		TOTS100 Rank:	63	

CONTACT ME

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www.twinmummyanddaddy.com